

	Enterprise Ideas							
<b>Criteria</b>								
<b>Total Score</b>								

Write down one idea for your business in each of the columns. Think about and select the criteria you want to use to evaluate each idea. One suggestion is to use what you have learned from skills inventory, goals, land resources, building resources and marketing. Select a range of numbers (for example 1 to 5) to quantify how close that idea meets the criteria. Typically, suggest that you use the low number (1) for ideas that don't come close to meeting the criteria and use the high number (5) that meet the criteria very well.

	Enterprise Ideas							
Criteria	Asparagus	Blueberries	20 Sheep	Garlic	Xmas trees			
Can be produced on 5 acres	4	4	2	3	5			
Little or no buildings	4	5	3	4	5			
Fits time I have	2	4	4	4	4			
Know a local marketer	3	5	3	3	3			
Water needs	3	3	2	3	3			
<b>Total Score</b>	16	21	14	17	20			

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